



CONTACT: Catherine Couplan. Tel +32 2 709 01 33, ccouplan@cruising.org

CLIA's 2017 Port and Destination Summit Invites New Member Registrations

Brussels, 14 July, 2017 – Registration is now open for the Cruise Lines International Association's (CLIA) fourth annual Port and Destination Summit. The event is scheduled for 5th September, one day before the Seatrade Europe Cruise & River Convention. This is taking place in the historic port city of Hamburg, at the Hamburg Messe and Congress GmbH.

Within a few days of registration opening, 100 delegates already enrolled to this flagship event which is expected to welcome over 300 participants this year, including 40 cruise lines executives. The Port and Destination Summit will include networking opportunities and engaging seminars driven by field experts. The event will plan one-to-one pre-bookable business sessions with cruise lines decision makers, to generate further business openings for members.

Elisabetta de Nardo, Global Head of Port Operations and Destination Management, Silversea Cruises & Chair of CLIA Europe Port and Destination Committee, commented: *"For cruise lines, the CLIA Port and Destination Summit is a must. It is that international, dynamic and well-structured platform allowing all members of the cruise industry to share expertise and capabilities. Thanks to such events, the Port and Destination community better understands the different needs of cruise operators, according to their ship specifications and their clients' expectations"*.

The event is exclusive to members of the CLIA Executive Partner programme. However, in 2017, a new membership campaign is being launched for the remaining six months of the Executive Partner programme, which will provide access to the CLIA Hamburg Summit.

"The interest in this year Port and Destination Summit is overwhelming and testifies its value to the industry. We now welcome new members to join this productive community. For all participants, the Summit is both a time-saver and a key driver which ensures that our industry continues to develop", added Bo Larsen, Senior Vice President Strategic Partnerships, CLIA.

For more details and to register, please visit <http://www.eventbrite.co.uk/e/clia-port-destination-summit-2017-registration-33493018520>

Link to Hamburg images and logo – credit CLIA:

https://www.dropbox.com/s/jk7ag7s74nkbrij/CLIA_PDS2017_Logo.png?dl=0

<https://www.dropbox.com/sh/yg9o2sc45u0u6fa/AADKOU73cou0OrVDCwhsgQ5ia?dl=0>

About Cruise Lines International Association (CLIA) – One Industry, One Voice Cruise Lines International Association (CLIA) is the unified voice and leading authority of the global cruise community. As the largest cruise industry trade association with 15 offices globally, CLIA has representation in North and South America, Europe, Asia and Australasia. CLIA's mission is to support policies and practices that foster a safe, secure and healthy cruise ship environment for the more than 23 million passengers who cruise annually, as well as to promote the value, desirability and affordability of the cruise vacation experience. Members are comprised of the world's most prestigious ocean, river and specialty cruise lines; a highly trained and certified travel agent community, as well as cruise line suppliers and partners, including ports & destinations, ship development, suppliers and business services, committed to the sustained success of the cruise industry. For more information, visit www.cruising.org or follow Cruise Lines International Association on CLIA [Facebook](#) and [Twitter](#) pages.

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