

THE CRUISE INDUSTRY

AN IMPORTANT CONTRIBUTOR TO THE GLOBAL ECONOMY



TOTAL ECONOMIC IMPACT

\$154.46B



2019 ECONOMIC IMPACT



1,166,213 JOBS



\$50.53B WAGES & SALARIES



\$72.02B DIRECT PURCHASES



29.7M PASSENGER EMBARKATIONS



\$385 AVERAGE SPENDING IN PORT BEFORE BOARDING A CRUISE



\$100 AVERAGE SPENDING WHILE VISITING DURING A CRUISE

THE CRUISE INDUSTRY'S ECONOMIC IMPACT IS FAR-REACHING

#1 Services and Government



#2 Transportation



#3 Wholesale & Retail Sales



#4 Manufacturing



#5 Finance, Insurance & Real Estate (FIRE)



#6 Agriculture, Utilities & Construction

